



WORLD ASSOCIATION OF KICKBOXING ORGANIZATIONS

To the kind attention of:

ALL PROMOTERS OF WAKO EVENTS

ALL WAKO MEMBERS

BY E-MAIL

Monza, 18th May 2017

RE: Equipment and Sponsors at WAKO Events

Dear Promoter,

Firstly let me thank you for your energy in running your event, Competition is the heart of the sport of Kickboxing, it is one of the reasons our sport is so successful and I thank you for your continued support.

As you are aware, WAKO IF has entered into a sponsorship agreement with a number of equipment supply companies, I have attached the notification which went out to all National Federations at the beginning of this year informing our members of the facts.

There are a number of VERY **important** factors in this sponsorship contract that you the promoter need to be aware of and are responsible for in regard so that you continue to run a WAKO Authorised event.

1. Equipment

- a. All equipment used should be ONLY WAKO Approved, Please ensure you have indicated this to your referee commission. We in WAKO will be reasonable in this situation in the first year, as this is a transition year, please SPECIFICALLY ask All your referees to indicate to any Athlete who presents themselves on the ring or Tatami in a non WAKO approved brand, that as and from 1st January, this will NOT be allowed at any future WAKO events authorised, this gives the athletes a transition year.
- b. Only Trocellen matts may be used in all WAKO Tatami Events going forward. Please ensure you have sufficient matts to cover your requirements.

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2. Sponsors

- a. Each WAKO approved event naturally secures its own individual sponsors, however said opportunity in relation to equipment and clothing should **ONLY** be offered to WAKO approved suppliers. A non WAKO equipment supplier cannot be a sponsor of an event and have a sales booth at a WAKO sanctioned event.
- c. Equality. All WAKO Approved suppliers should be offered the equal opportunity of sponsorship, it is the responsibility of the promoter to offer equal opportunity to ALL WAKO Suppliers, so it is an opportunity for you as promoter to secure additional sponsorship, but no exclusivity is allowed (Eg one sponsor).
Here below you can find complete list of sponsor contact details.

1. Top Ten
2. Adidas
3. SAP
4. Last Round
5. Trocellen
6. Manus

As we move closer to our dream of IOC recognition, the importance of the protection around the Athlete and the entourage and its profile becomes paramount in our success. This is a fundamental part of that Journey, the application of standards in regard to safety equipment and the ongoing protection of the Athletes environment. Please ensure you and your organising committee are aware of the above requirements going forward.

Kind regards,

WAKO President
Prof. Borislav Pelevic, Ph. D.

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