

International Day of Sport for Development and Peace — APRIL®

WHAT IS CELEBRATED ON APRIL 6TH ?

April6 was declared the **International Day of Sport for Development and Peace (IDS DP)** by the United Nations General Assembly in 2013 with the support of the International Olympic Committee, and has been celebrated each year ever since 2014.

WHY DO WE CELEBRATE THIS DAY?

This day provides an annual opportunity to celebrate **the power of sport** to drive social change, community development, to encourage equity and inclusion and to foster peace and understanding between individuals, communities and nations.

HOW CAN YOU BE PART OF THIS DAY?

Getting mobilized this day means you share the vision that sport can help to change the world. It means you will be joining a **global community** committed to take big or small actions on this day. Once you have decided your action it is important that you register it on www.april6.org to be part of the global network.



Create, Share and Communicate

CREATE your event

Here are some suggestions on how to get involved. For more ideas visit

www.april6.org

SYMBOLIC ACTION



Rally your network around a group action :

- 🔗 Organize a peace walk or run
- 🔗 Put a flash mob into place
- 🔗 Visit a memorial dedicated to peace or sport

ARTISTIC EVENT



Give free rein to your imagination :

- 🔗 Organize a photo exhibition
- 🔗 Organize a drawing or poster competition
- 🔗 Organize a sport activity with good music

DEBATE CONFERENCE



Bring people together to debate the impact of sport on society.

- 🔗 Watch a movie about inspiring athletes
- 🔗 Write to lawmakers to make April6 a national day
- 🔗 Organize a lecture with local athletes or ex-athletes

SPORTING EVENT



Hold a match, tournament or game to raise awareness about the values of sport.

- 🔗 Collect sport equipment and donate
- 🔗 Organize a sport activity or competition
- 🔗 Organize a [Sport Simple Workshop](#)

SHARE your event

Before your event takes place register your initiative on www.april6.org
By registering your event in the Global Events Map, you will be part of the **April6** movement.

1

GO ON APRIL6.ORG

Visit www.april6.org, click on the link «I register my event» and submit your event.

2

CREATE YOUR ACCOUNT

Please log in or create an account in order to add an event.

3

REGISTER YOUR EVENT

Once your account is created, enter your event by filling the following fields

**Name, Date,
Place, Description**

COMMUNICATE on April6

Take a **#WhiteCard** photo during your event and post it on social media using the Hashtag **#WhiteCard**.

Join the global conversation, follow **@peaceandsport** and spread the word about it.



www.peace-sport.org     

Peace and Sport is an international, neutral and independent organization based in Monaco that contributes to peace using the power of sport.

Join the #WhiteCard Campaign

WHITE CARD



WHAT IS THE #WhiteCard CAMPAIGN ?

The **#WhiteCard** is a worldwide digital campaign created by Peace and Sport that promotes the positive and constructive values of sport. Every year the **#WhiteCard** campaign reaches millions of people across social media.

WHAT IS THE MEANING BEHIND #WhiteCard ?

Holding up a **#WhiteCard**, just like a referee, is an action that symbolizes the positive power of sport. In contrast with the red card, which signifies the most serious offense in sport, the **#WhiteCard** is a gesture of inclusion, equity and peace.

WHY TO DO A #WhiteCard ?

The **#WhiteCard** is recognized as the symbol of the peace-through-sport movement which is used to celebrate april6.org the International Day of Sport for Development and Peace on **April 6** since 2013. Participating in the digital campaign means you share and spread the vision that sport can help to change the world.

APRIL

**PEACE
AND
SPORT**

Participate in the #WhiteCard Campaign

WHITE CARD



1 — **Snap yourself with a #WhiteCard (or with your friends)**

Hold up a white card, just like a referee on a playing field !
The more creative your photo, the better! You can make a **#WhiteCard** with a white sheet of paper.



2 — **Post your photo on your social media with the hashtag #WhiteCard**

Don't forget to use the hashtag.



3 — **Spread the word to all your friends**

Join the global conversation
and invite your friends and network
to participate.



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