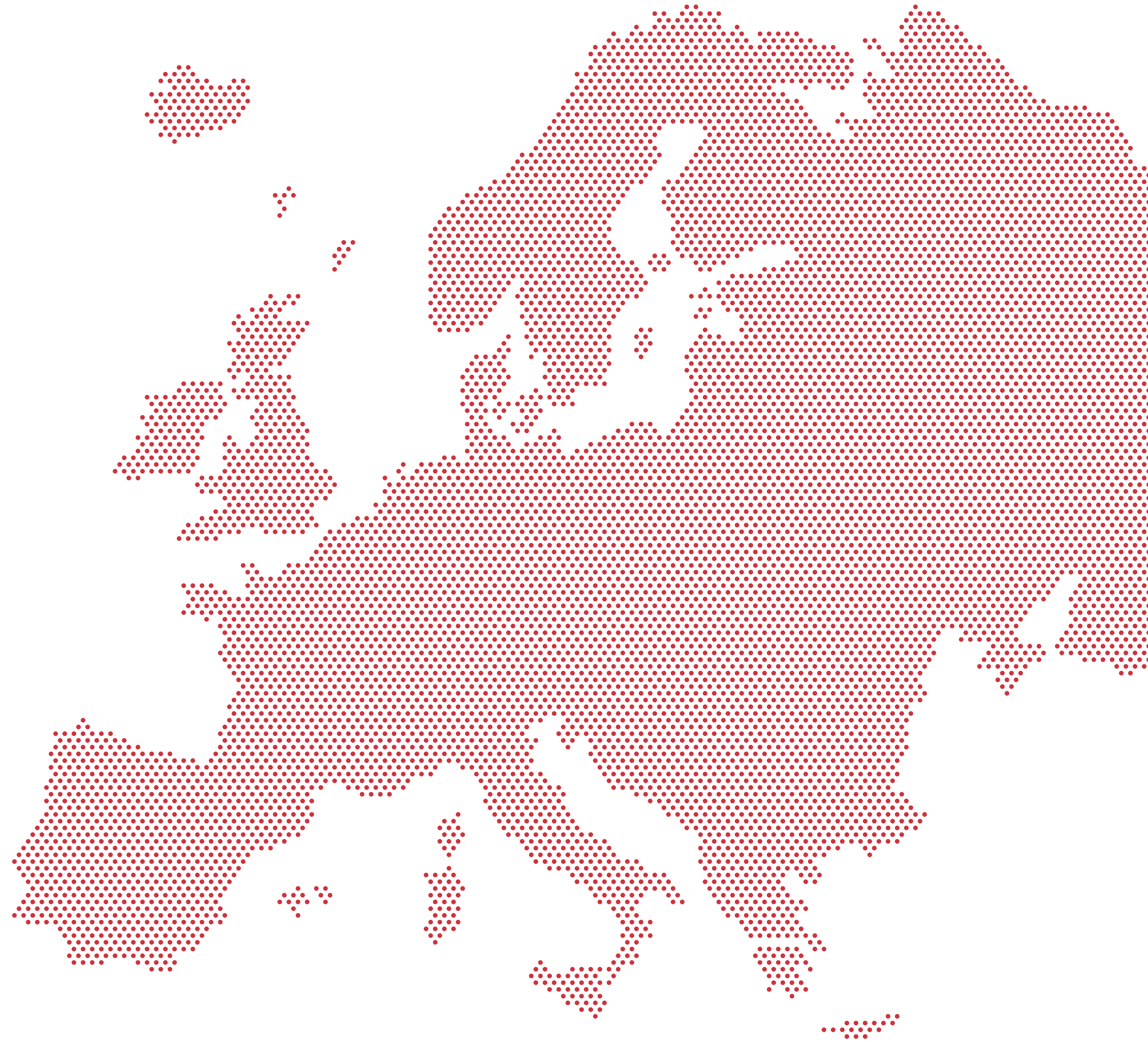


WAKO EUROPE PRESIDENT'S REPORT 2022



WAKO EUROPE
ORDINARY
GENERAL ASSEMBLY
2022



WAKO EUROPE - MAIN ACTIVITIES

- **WAKO EUROPE CHAMPIONSHIPS FOR SENIORS, ANTALYA, TURKIYE**
- **WAKO EUROPEAN CUPS 2022**
- **WAKO BALKAN ELECTORIAL GENERAL ASSEMBLY AND CHAMPIONSHIP**
- **WAKO EUROPE MEMBERS ACTIVITIES: NATIONAL CHAMPIONSHIPS**
- **SEMINARS, CAMPS**
- **INTERNATIONAL CAMPAIGNS**
- **WAKO EUROPE BOARD MEETINGS**
- **HEADQUARTERS ACTIVITIES: CHANGING THE SEAT OF THE ORGANIZATION**



WAKO EUROPEAN KICKBOXING CHAMPIONSHIPS FOR SENIORS (AND MASTERS) 2022



- The most important event in WAKO Europe so far
- Qualifying event for the European Games 2023 (point fighting, light contact, full contact)
- Qualifying event for the World Combat Games 2023 (low kick, point fighting)



WAKO BALKAN ELECTIONS AND CHAMPIONSHIPS

WAKO Europe President visited Kraljevo, Serbia where he was present during electoral general assembly of Balkan kickboxing federation 18th June 2022.

The new president is Dejan Mitrovski, North Macedonia



WAKO EUROPE CUPS 2022

12th
EUROPEAN CUP
KARLOVAC OPEN 2022
2nd Memorial of MIHAEL JAVOROVIĆ
FEBRUARY 11 - 13th

WELCOME
KICKBOXING KLUB **TIGAR**
OFFICIAL SPONSOR **TOP TEN**
www.budosport.hr

11.02.
Registration & Weight / 07.00-22.00h
All point fighting / 16.00-21.00h
beginners category / 16.00-21.00h
Ring (elimination fight and part of 1/2 finals) / 16.00-21.00h

12.02.
Registration & Weight / 06.00-23.00h
Opening ceremony / 09.00h
Point Fighting / 09.30-21.00h
Ring (elimination fight and part of 1/2 finals) / 10.00-21.00h

13.02.
Registration & Weight / 06.00-08.30h
Light Contact & Kick Light / 09.00-20.00h
Ring (1/2 and 1/1 finals) / 09.00-20.00h

On-line registration: www.sportdata.org/kickboxing
Information: www.tigarkarlovac.hr
Zoran Tigar Cicvara

KARLOVAC OPEN, CROATIA
Karlovac, 11-13th february

SERBIA OPEN
EUROPEAN KICKBOXING CUP

K1
FULL CONTACT
KICK LIGHT
POINT FIGHTING

WAKO
WORLD ASSOCIATION OF KICKBOXING ORGANIZATIONS

WAKO EUROPE

KIK BOKS SAVEZ SRBIJE

#kickboxing
#kikboks
#wako
#serbiaopen

Република Србија
МИНИСТАРСТВО
ОМЛАДИНЕ И
СПОРТА

СПОРТСКИ
САВЕЗ
СРБИЈЕ

SERBIA OPEN, SERBIA
Kraljevo, 18-20th march



KICKBOXING EVENTS IN EUROPE HELD IN 2022

- February: KARLOVAC OPEN, Croatia, WAKO European Cup
- February: KICKBOXING GRAN PRIX BiH, BiH
- March: SERBIA OPEN, Serbia, WAKO European Cup
- April: GERMAN OPEN, Germany, International Cup
- May: TURKISH OPEN, Turkey, WAKO World Cup
- June: WORLD CUP HUNGARY, Hungary
- June: BALKAN CHAMPIONSHIPS, Serbia
- July: EUSA games



KICKBOXING EVENTS IN EUROPE HELD IN 2022

- September: FLANDERS CUP, Belgium
- September: SCANDINAVIAN OPEN, Norway
- October: WAKO WORLD CHAMPIONSHIPS, Jesolo, Italy
- October: BRISTOL OPEN, UK
- October: BALKAN OPEN, Tešanj, Bosnia
- October: CZECH OPEN, Czech Republic
- October: HEROES OF HAMBURG, Germany
- December: SPANISH OPEN, Spain



CANCELED EVENTS IN EUROPE IN 2022 DUE TO THE STILL PRESENT COVID AND THE WAR

- **January: GOLDEN GLOVE, WAKO European Cup**
- **February: SLOVAK OPEN, International kickboxing Cup**
- **March: IRISH OPEN, WAKO World Cup
POINT FIGHTING CUP, Italy
YOKOSO DUCH OPEN, The Netherlands, WAKO European Cup**
- **April: ATHENS CHALLENGE, Greece, WAKO World Cup**
- **May: AUSTRIAN CLASSICS, Austria, WAKO World Cup**
- **June: BEST FIGHTER, WAKO World Cup**

**SORRY,
THIS EVENT
IS
CANCELLED**



PARTICIPATION STATISTICS

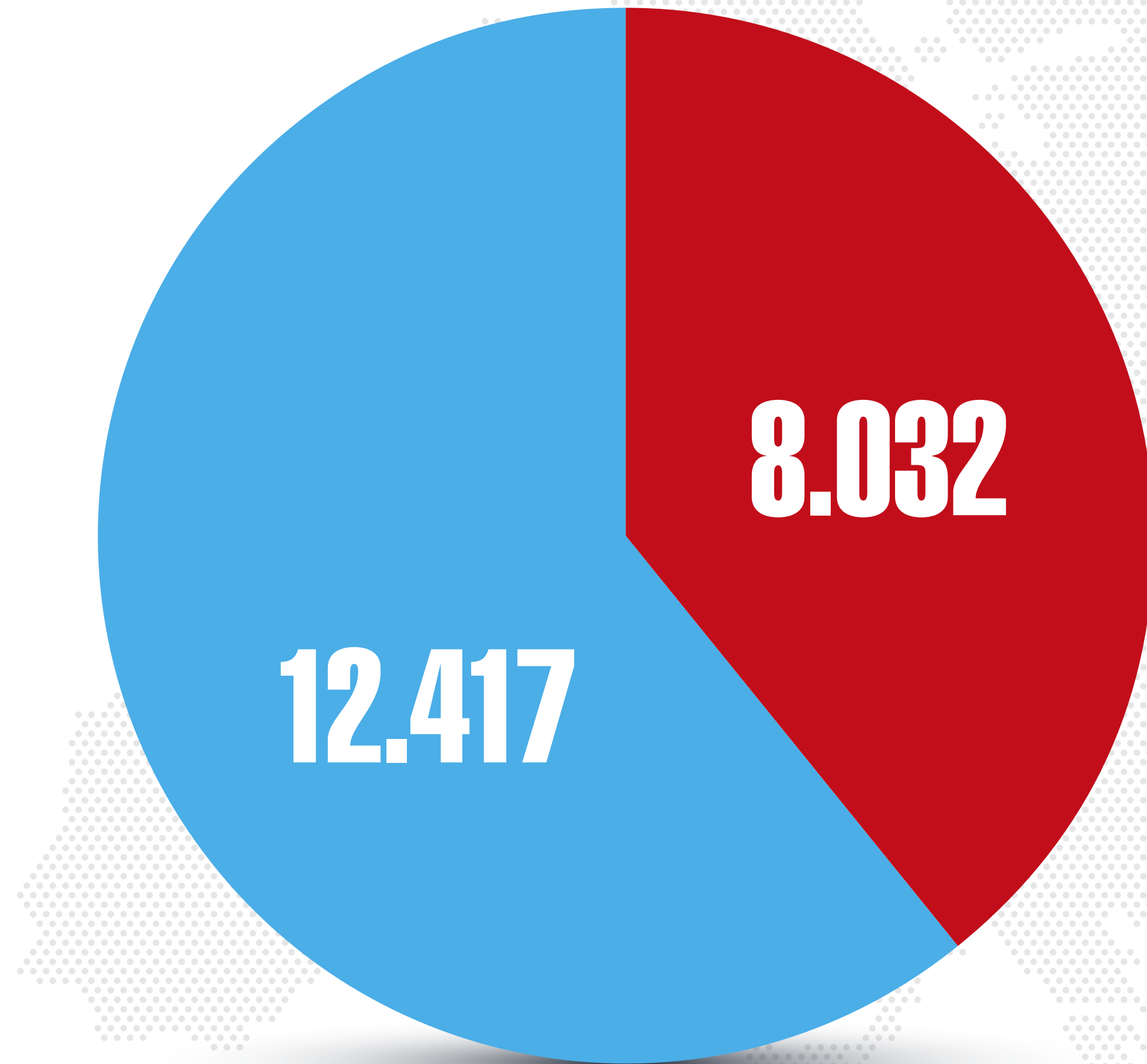
EVENT	CLUBS/NATIONS	ATHLETES	ENTRIES
Karlovac Open	146	946	1644
Kickboxing Gran Prix	91	543	677
Serbia Open	51	201	214
German Open	110	470	782
Turkish Open	106	2648	3203
Hungarian World Cup	264	1781	3156
Balkan Championships	7	190	190
EUSA games	69	105	117
Flanders Cup	88	387	823
Scandinavian open	28	99	146
Bristol Open	108	662	1465
Balkan Open			
Czech Open			
Heroes of Hamburg			



TOTAL EVENTS STATISTICS IN 2022

- Events in Europe: 14
- Total kickboxers participated:
8.032 (+Balkan Open, Czech Open, Heroes of Hamburg)
- Total entries in disciplines:
12.417 (+Balkan Open, Czech Open, Heroes of Hamburg)

CONCLUSION: There is an interest for joining multiple disciplines.



INTERNATIONAL SEMINARS / WAKO BOARD MEETINGS

WAKO EUROPE PRESIDENT ISTVAN KIRALY HAS ATTENDED:

- **WAKO development seminar in Bahrain 17-20 march 2022**
- **All WAKO IF Board meetings in 2022 (online and in live)**



WAKO EUROPE AND INTERNATIONAL CAMPAIGNS

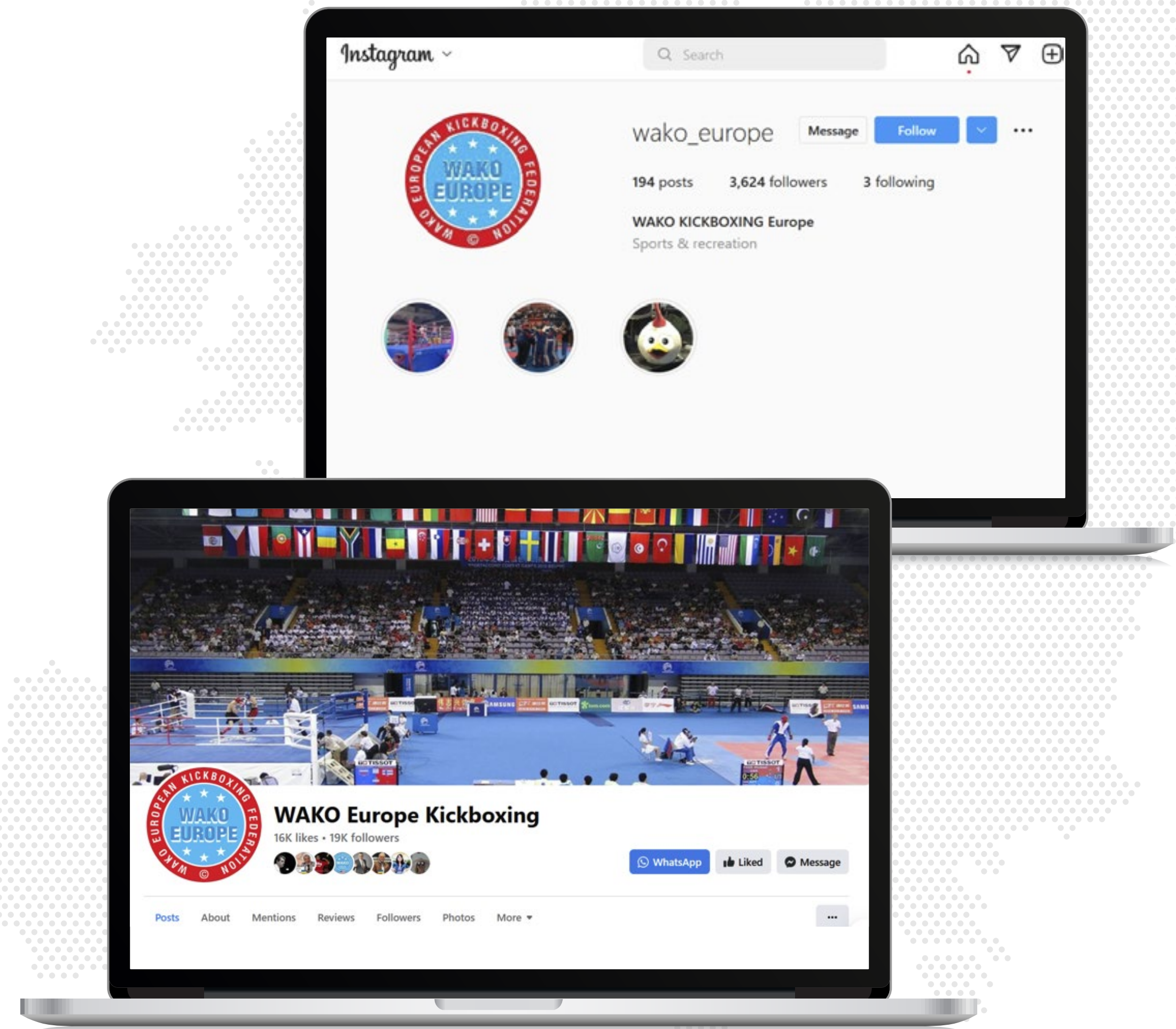
- **THE WORLD GAMES ATHLETE OF 2021: ONLINE VOTING CAMPAIGN**
WAKO EUROPE WAS SUPPORTING IN SOCIAL MEDIA
(Melissa finished race on 7th place, better than karate, muay thai, jujutsu, aikido)
- **WHITE CARD CAMPAIGN: APRIL 6, International day of sport for development and peace,**
ONLINE CAMPAIGN SUPPORTED IN SOCIAL MEDIA
- **WADA PLAY TRUE DAY: ONLINE CAMPAIGN SPREADING VALUES OF CLEAN SPORT**
- **INTERNATIONAL FAIR PLAY DAY: ONLINE CAMPAIGN**





WAKO EUROPE MEDIA ANALYSIS

- The new WAKO Europe Media Committee established in March 2022
- WAKO Europe social medias:



THE MAIN PILLARS IN MEDIA PROMOTION

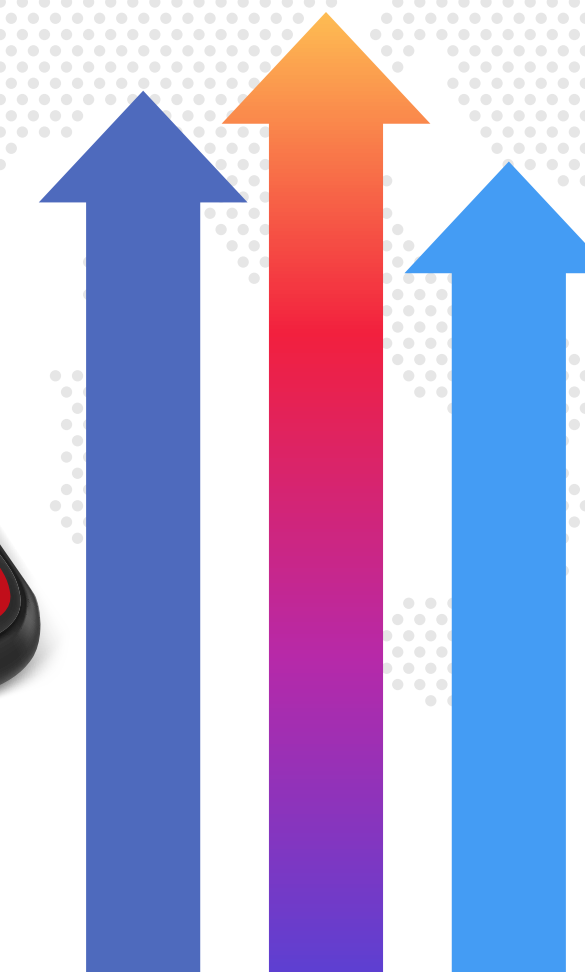
NEW WAKO EUROPE WEB SITE

- **informative**
- **attractive**
- **interactive**
- **adopted**
- **easy-use**

**UNDER CONSTRUCTION,
WILL BE LAUNCHED
ON JANUARY 2023**

DEVELOPMENT OF SOCIAL MEDIA

- **increasing numbers of reach**
- **increasing number of followers**
- **positioning on the web**
- **promotion of positive sport values**
- **green projects promotion**



EUSA MEDIA REPORT – 10-26 JULY 2022



FACEBOOK

REACH:

31,870

783,6% HIGHER

THAN IN PREVIOUS PERIOD



INSTAGRAM

TOTAL IMPRESSIONS:

15,096

994% BETTER

THAN IN PREVIOUS PERIOD

TOTAL REACH:

3006 ACCOUNTS (504% HIGHER THAN IN PREVIOUS PERIOD),

1478 FOLLOWERS AND **1528** NON FOLLOWERS



WEB PORTAL: INSIDE THE GAMES ARTICLE

- Inside The Games web portal of the world sport
- 14th April 2022

Article: WAKO EUROPE PRESIDENT KIRALY CLAIMS GENDER EQUALITY "PART OF THE BACKBONE OF OUR SPORT"

Article about Referee Committee of WAKO Europe chaired by two women: Michaela Kovacova and Elefteria Panagopoulou



WAKO INTERNATIONAL MEMBERSHIP SYSTEM R SPORTZ – THE MAIN GOAL IN 2023

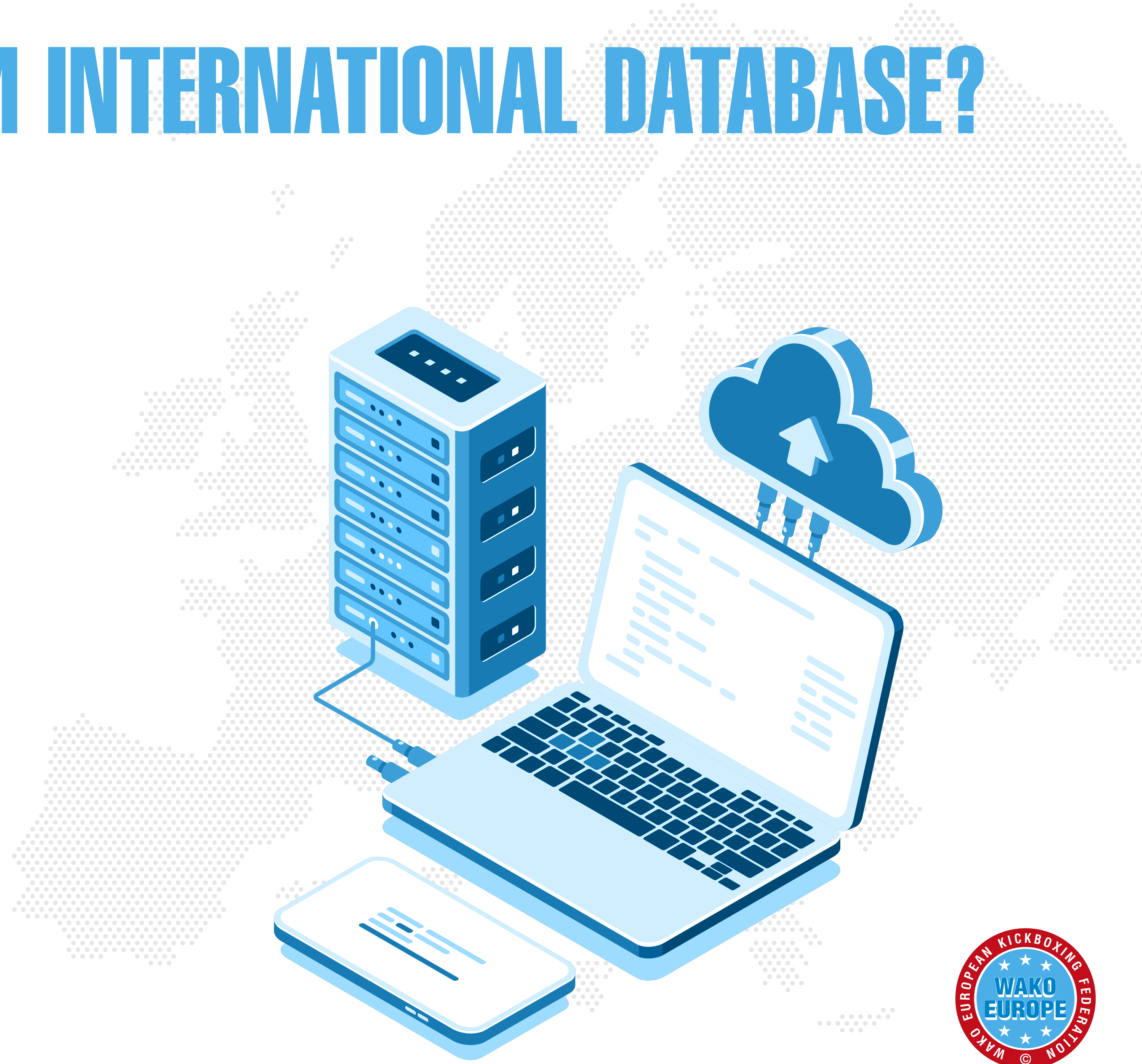
- **A WORLDWIDE DATABASE**
- **IOC RECCOMENDATION**
- **HARMONIZATION OF THE MEMBERSHIP**
- **COMMERCIAL OPPORTUNITIES**
- **EASY LICENCING AND CERTIFICATING**
- **INCREASE WAKO QUALITY**
- **VERY IMPORTANT TOOL TO SUCCEED OUR VISION**



WHO HAS BENEFIT FROM INTERNATIONAL DATABASE?

- **KICKBOXERS**
- **COACHES AND CLUBS**
- **NATIONAL WAKO MEMBERS**
- **WAKO**
- **SPONSORS**

**WHAT IS YEARLY COST
FOR EACH PERSON REGISTERED?
3 EUR PER YEAR**



HOW IT WORKS

- **KICKBOXER IS REGISTERED ON R SPORTZ AND PAYS 3 EUR PER YEAR**
- **FROM 3 EUR : 1,5 EUR GOES TO WAKO, 1,5 EUR GOES TO R SPORTZ**
- **100.000 REGISTERED = 150.000 EUR TO WAKO**
- **WITH 100.000 REGISTERED KICKBOXERS WAKO GOES TO SPONSORS**
- **SPONSORS = MORE MONEY FOR WAKO**
- **NATIONAL FEDERATION CAN INCREASE THE PAYMENT,
AND ALL ABOVE 3 EUR GOES TO NATIONAL FEDERATION**
- **KICKBOXER HAS SIGNIFICANT DISCOUNT (15%) ON MERCHANDISE
FROM WAKO EQUIPMENT SPONSORS**



WHY DO WE NEED MORE MONEY?

- **TO COMPETE AT THE NEXT YEAR EUROPEAN GAMES, WAKO EUROPE HAS TO PROVIDE 370.000 EUROS AS PARTICIPATION FEE**
- **TO COMPETE AT FUTURE OLYMPICS AND ALL OTHER MAJOR INTERNATIONAL SPORT EVENTS, WAKO NEED BIGGER FUNDS FOR:**
 - **PARTICIPATION FEE**
 - **ADDITIONAL STUFF**
 - **EDUCATION AND ENGAGEMENT OF JUDGES AND REFEREES**
 - **PROVIDE SUPPORT FUNDS FOR THE FUTURE CHAMPIONS**
 - **OTHER EXTRA COSTS**

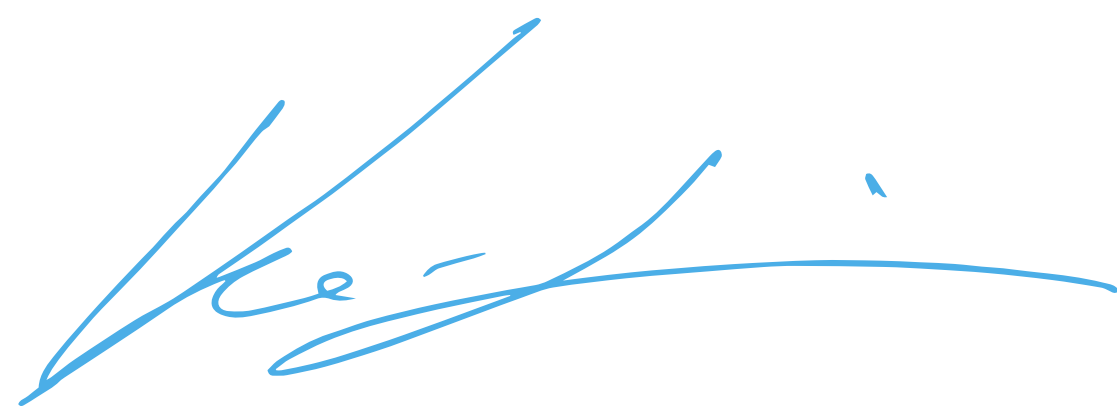


JUST A QUICK EXAMPLE

- **WAKO EUROPE HAS 41 MEMBERS**
- **LET'S ASSUME ALL HAS APPROXIMATELY 5000 KICKBOXERS**
 $41 \times 5000 = 205.000$ KICKBOXERS
 $205.000 \times 1,5 \text{ EUR} = 307.500 \text{ EUR PER YEAR}$
- **BY THE REGISTRATION ON R SPORTZ WE PROVIDE MONEY ON THE EASIEST AND THE FASTEST WAY**
- **WAKO EUROPE CAN PREPARE FOR THE PARTICIPATION AT THE EUROPEAN OLYMPIC GAMES ALMOST IN THE FIRST MONTHS OF 2023**



THANK YOU!



Istvan Kiraly
President of WAKO Europe
Vice President of WAKO

